



Branded Assets

request form

General Brand Assets

Logo

Please provide your most current logo, word mark, or brand package in a vector format (.ai/.eps/.pdf vectors will be accepted)

Brand Description

We'd love to personalize your brand page. Please provide the following: brand description or history to be utilized for SEO opportunities, additional information about annual or seasonal stories, videos, images, etc.

Action/Lifestyle Photography

Please include your FTP or other file share info for all seasonal action and/or lifestyle photography.

Videography

Please provide an active URL from Youtube or Vimeo that best represents your brand story.

Brand Page Banner

Please include a banner that best represents your brand and if possible showcases product evo carries. We need the banner in two sizes using the following specs:

Desktop



Mobile



(not to exact scale)

Please provide in the following formats: .jpg, .gif (non-animated) or .psd. Please include your logo on the left side of the banner. Do not allow the logo to exceed the logo live area.

Creative Direction

Let the community, snow, water, urban landscapes and art that are at the forefront of the evo brand inspire your creative for evo's use.

Imagery: When choosing images ensure that they reinforce your brand message and are acceptable to wide audience standards: no nudity, violent acts, drugs or alcohol. Please send us new banners as the seasons change or use imagery that will stand for 1 full year.

Contact

Please contact Sunny Fenton for any needs, help or special requests.

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